



Terms and Conditions:

1. The promotion period runs from 25 July 2025 to 31 August 2025 (the “Promotion Period”).
2. The Concierge is located at Level LG2, Festival Walk in Hong Kong (“Festival Walk”). Opening hours are from 11:00 am to 10:00 pm during the Promotion Period.
3. My FESTIVAL members (the “Members”) must present their original same-day, machine-printed Festival Walk transaction receipt(s) and corresponding designated electronic payment receipt(s) (the “Eligible Transaction Documents”) and present a valid My FESTIVAL membership ID in person at the Concierge on the day of purchase for bonus points registration and redemption.
4. The “Designated Electronic Payment Method” includes credit card, debit card, EPS, UnionPay, Octopus, Alipay, Apple Pay, BOC Pay, FPS, Google Pay, Huawei Pay, Mi Pay, Octopus Wallet, PayMe, Samsung Pay, Tap&Go, TNGWallet, UnionPay app and WeChat Pay or other stored value facilities under the regulatory supervision of “Payment Systems and Stored Value Facilities Ordinance” (Cap.584).
5. The name of the holder of the Designated Electronic Payment Method must be the same as the registered Member’s name. Festival Walk (2011) Limited (“Festival Walk”) and its counter staff reserve the right at any time to request Members to present an identity document for verification and confirmation purposes, and to review the relevant Eligible Transaction Documents.
6. For every HK\$100 spending, Members will be entitled to one (1) bonus point. The remaining amount under HK\$100 will not be counted towards bonus points. The spending amount will be rounded to the nearest dollar. Decimal values will not be counted.
7. Members who successfully registered 10 My FESTIVAL Bonus Points or above will receive a CRYBABY PLAYGROUND Sticker Set (the “Reward 1”); successfully registered for 38 My FESTIVAL Bonus Points or above will receive a CRYBABY PLAYGROUND Single Use Film Camera (the “Reward 2”). Bonus points registration must be completed on the redemption date with Eligible Transactions Document(s) originating from a maximum of two different designated merchants on the same-day. Members who use an eligible BOC Go Card to fully settle the eligible transactions can get an extra HK\$50 My FESTIVAL e-Gift Voucher.
8. Unless otherwise specified, offers are only applicable to the holders of BOC Go Card (including BOC Go UnionPay Diamond Card and BOC Go UnionPay Platinum Card) (the “Eligible Credit Card”) issued by BOC Credit Card (International) Limited (the “Company”) in Hong Kong), or transaction made by BoC Pay / BoC Pay+, QR Code Payment in UnionPay, Apple Pay or Huawei Pay of these physical cards (if applicable) (“Eligible Mobile Payment”).
9. My FESTIVAL Bonus Points registration is subject to the Terms and Conditions of “My FESTIVAL Loyalty Programme”.
10. Members need to present a CRYBABY PLAYGROUND photo on Social Media and @festivalwalkhk and @popmarthk upon gift redemption.
11. HK\$50 My FESTIVAL e-Gift Voucher is valid till 31 October 2025.
12. Minimum HK\$100 spending on each transaction is required.
13. Members who use a mobile payment app must present both original same-day transaction receipts and the corresponding transaction proof (including original Designated Electronic Payment receipts



or transaction record on the mobile payment app) for stamping and verification for redemption in the Promotion Period.

14. Eligible transactions do not include the transactions of 24/7 FITNESS, 7-Eleven, Apple Store, Challenger, Jumpin GYM U.S.A., S.F. Express, DCH EV Pop-up and any vending machine, the purchase and use of Festival Walk Gift Cards or tenants' cash coupons/shopping vouchers/stored value cards/gift cards, value-adding receipts from any shop, car shows, exhibitions/roadshows, charity donations, exchanges/refunds, bill payments, insurance/investment/bank services, finance services, telecommunication services, split transactions, membership fees (including but not limited to the monthly instalment plan of jewellery and goldsmith companies), car parking fees, electronic vehicle charging fees, locker rental fees, power bank rental fees, transactions from office tower tenants, instalment transactions, fraudulent transactions, and unauthorized transactions. For deposit payments or instalment transactions, only the first deposit payment or the first instalment amount will be eligible for gift redemption. The balance amount of the relevant transaction will not be eligible for gift redemption or bonus point registration.
15. During the entire Promotion Period, each Member can join the redemption of either "Reward 1" or "Reward 2" and "HK\$50 My FESTIVAL e-Gift Voucher" once per day.
16. Daily quotas are set for "Reward 1", "Reward 2" and "HK\$50 My FESTIVAL e-Gift Voucher". Redemption will cease accordingly without prior notice when daily quotas are full. Gifts are available on a first-come, first-served basis while stock lasts.
17. All outdated sales receipts or electronic payment receipts are not eligible for this promotion. Photocopies, revised, reprint or handwritten receipts, handwritten transaction sales slips and cash payment receipts will not be accepted. Sales receipts from cash advance, internet purchase, mail order, phone order, finance charge, late-payment charge or annual fee and any transaction slip not issued for a genuine transaction at Festival Walk or which has been subject to a cancellation, charge-back, return of goods or refunds will not be accepted.
18. Tips are not eligible for redemption and will not be counted towards the transaction receipts.
19. Each set of Eligible Transaction Documents will be entitled to participate in the redemption once. All Eligible Transaction Documents will be stamped with a "Redeemed" chop on the obverse side for recording purposes after completion of the redemption. Stamped receipts cannot be used for a refund at the relevant Festival Walk outlet and are not applicable for other promotions organized by Festival Walk (excluding bonus point registration of My FESTIVAL Loyalty Programme and Free Parking Offers).
20. The Concierge staff will determine the eligibility of each transaction. Festival Walk (2011) Limited ("FW2011") has the right to record (including photocopy) the spending details including the merchant's name and the transaction amount for redemption processing and verification purposes. Information collected by FW2011 will be used for verification of the promotion only.
21. All redeemed Gifts are not cancellable, changeable, transferable, refundable, or exchangeable for cash and cannot be resold in any circumstances.
22. Late redemption will not be accepted.
23. Staff of FW2011 and its tenants are not eligible to participate in this promotion and cannot conduct the redemption on behalf of others.
24. Visuals of related promotional materials (if applicable) are for reference only; gifts in kind prevail. Gifts will not be replaced or issued if lost, stolen or damaged. Redemption gifts are subject to such quality assurance Terms and Conditions as provided by the supplier. FW2011 accept no responsibility and no liability for any matter relating to the conditions and quality of redemption gifts provided by the respective supplier.
25. FW2011 reserve the right to change, suspend or terminate the offers or amend these Terms and Conditions at its sole discretion without prior notice.



26. In case of any disputes, FW2011 reserve the right for the final decision on all matters.
27. All participants who participated in the redemption are presumed to have read, accepted and agreed to abide by the above Terms and Conditions. Otherwise, the participants will be considered to have forsaken their rights to participate.
28. Should there be any discrepancy or inconsistency between the English and the Chinese versions of these Terms and Conditions, the English version shall prevail.

條款及細則：

1. 推廣期由 2025 年 7 月 25 日至 2025 年 8 月 31 日（「推廣期」）。
2. 香港又一城（「又一城」）LG2層顧客服務處之換領時間為推廣期內每日的早上11時至晚上10時。
3. My FESTIVAL 會員（「會員」）必須親身到顧客服務處出示於推廣期內即日的又一城商戶機印收據正本及相關之指定電子貨幣付款收據正本（「合資格收據」）並出示有效 My FESTIVAL 電子會員號碼，方可進行積分登記及換領。
4. 指定電子貨幣包括信用卡、扣賬卡、易辦事、銀聯卡、八達通卡、支付寶、Apple Pay、BOC Pay、轉數快、Google Pay、Huawei Pay、MiPay、八達通銀包、PayMe、Samsung Pay、拍住賞、TNG 電子錢包、UnionPay 手機應用程式、微信支付及任何受《支付系統及儲值支付工具條例》（第584章）規管的其他儲值支付工具。
5. 會員本人必須為指定電子貨幣付款方式之簽賬者。又一城（2011）有限公司（「又一城」）及其工作人員有權於任何情況下要求有關會員出示相關之身分證明文件，以作核對及確認該會員之身份及相關合資格收據。
6. 會員消費每滿港幣 100 元可獲 1 積分，其餘未滿港幣 100 元之餘額將不獲計算為積分。消費金額以整數計算，小數點金額將被自動去除。
7. 會員於即日成功登記My FESTIVAL 10 積分或以上，即可換領 CRYBABY PLAYGROUND 貼紙套裝乙套（「獎賞1」）；成功登記My FESTIVAL 38 積分或以上，即可換領 CRYBABY PLAYGROUND 即棄菲林相機乙個（「獎賞2」）。會員需憑最多可兩套不同指定商戶的即日合資格收據登記My FESTIVAL 積分。會員以中銀GO卡全額簽賬可額外獲贈HK\$50 My FESTIVAL 電子購物禮券。
8. 除特別註明外，優惠只適用於由中銀信用卡(國際)有限公司(「卡公司」)在香港發行之中銀Go卡 (包括中銀Go銀聯鑽石卡及中銀Go銀聯白金卡) (下稱「合資格信用卡」)或其透過BoC Pay / BoC Pay+、雲閃付APP之二維碼、Apple Pay或Huawei Pay (如適用) (下稱「合資格流動支付」)所進行之簽賬。
9. My FESTIVAL積分登記須受「My FESTIVAL 會員獎賞計劃」計劃之條款及細則約束。
10. 換領時，會員須出示於社交媒體分享之CRYBABY PLAYGROUND打卡相並 @festivalwalkhk 及 @popmarthk 方可換領禮品。
11. HK\$50 My FESTIVAL 電子購物禮券有效期至2025年10月31日。
12. 每套收據設最低消費金額港幣100元。
13. 若會員使用手機付款應用程式付款時，必須同時出示推廣期內之即日商戶機印收據正本及相關之付款證明（包括電子貨幣付款收據正本或手機付款應用程式之交易記錄）以作蓋印及核實，方可進行換領。
14. 合資格消費並不包括24/7 FITNESS、7-Eleven、Apple Store、挑戰者、美國冒險樂園、順豐速運、DCH EV Pop-up及任何自助售賣機之交易、購買及使用又一城禮品卡或商戶之現金禮券/購物券/儲值卡/禮品卡/禮物卡、任何增值服務、汽車展銷、展覽場地、慈善捐款、外幣兌換

/退款、繳費服務、保險服務、投資產品、銀行服務、金融服務、電訊服務、分拆簽賬、會籍費用（包括但不限於金行月供計劃）、停車場泊車費用、電動車充電服務費用、租用儲物櫃費用、租用手提電話充電器費用、寫字樓交易、分期付款交易、虛假交易及未經許可的交易。如會員的消費交易只付訂金或分期付款，只會計算第一次已付的訂金或第一次的分期付款金額用作禮品換領，而該交易之餘額將不能辦理換領手續或獲取積分。

15. 每位會員於推廣期內每日只限參與「獎賞1」或「獎賞2」及「HK\$50 My FESTIVAL 電子購物禮券」換領一次。
16. 「獎賞1」、「獎賞2」及「HK\$50 My FESTIVAL 電子購物禮券」設有每日換領限額。當日換領名額已滿時換領活動將即時暫停，恕不另行通知。禮品數量有限，以先到先得方式換領，換完即止。
17. 所有推廣期以外之發票或電子貨幣付款收據將不獲受理。恕不接受任何影印本、經塗改或重印之發票、手寫單據、手寫電子貨幣付款收據及現金付款之收據。現金透支、網上購物、郵購、電話訂購、財務費用、逾期費用、信用卡年費、正在進行索償、退貨或退款等之單據及於又一城非按真實交易發出之單據恕不接受。
18. 小費不符合換領資格及不能計算於每張收據消費金額內。
19. 每套合資格收據只可參加「換領」一次。工作人員於安排換領手續後，將於有關合資格收據之正面蓋上「已換領」印章以作識別用途。已被蓋印的合資格收據不能於相關又一城商戶內用作退款之用，以及均不適用於參加又一城舉辦之其他推廣活動（My FESTIVAL會員獎賞計劃之積分登記及免費泊車優惠除外）。
20. 所有單據必須由工作人員核實方為有效。換領禮品時，又一城（2011）有限公司（「又一城2011」）將會記錄（或複印）發票上之資料，包括商戶名稱及交易金額，以作辦理禮品換領手續及核實之用。收集的資料只限又一城2011用於是次推廣活動及作核實交易之用途。
21. 所有已換領之禮品乃非賣品，在任何情況下，顧客所換領之禮品將不得取消、更改、轉讓、退回、兌換現金或轉售。
22. 逾期換領恕不接受。
23. 又一城2011及其商戶之職員均不能參加是次推廣活動及不可代替其他人進行換領。
24. 所有圖片只供參考，禮品以實物為準。禮品若有遺失、被盜竊或損毀，恕不補發。所有禮品的款式及質素以供應商最終所提供的貨品為準，又一城2011對供應商所提供的禮品款式及質素，將不承擔任何法律責任。
25. 又一城2011保留毋須事先通知的情況下更改、暫停或取消是次推廣活動或修訂其條款及細則之酌情權。
26. 如有任何爭議，又一城2011將保留最終決定權。
27. 所有參加者須已閱讀、明白並同意遵守是次推廣活動的參加辦法、條款及細則，否則作棄權論。
28. 如此條款及細則的中、英文版有所差異，一概以英文版為準。